

## Abstract of the Disclosure

5 A receiver accepts an announcement, and begins receiving a presentation. The receiver is free to ignore announcements for other presentations. The sender substitutes a second content and issues an announcement using the same identifying information as was in the announcement of the accepted presentation, but a new version number. The receiver then uses the second content, believing it to be an updated version of the same presentation. ATVEF is one suitable environment. Other embodiments are disclosed and claimed.